

# THE BENEFITS OF BUYING A NEW HOME WITH *City & Country*



## WHATEVER YOUR STAGE IN LIFE

BUYING A NEWLY BUILT OR CONVERSION HOME WILL ALWAYS  
PROVE TO BE A POPULAR CHOICE AND A SOUND INVESTMENT

CITY  COUNTRY

# SO MANY REASONS TO BUY *with City & Country*

Simply move in, unpack and start enjoying life in your new home

## Designed for modern living

City & Country's homes are intelligently designed to suit the needs of our lives today. With more people working from home and the increased desire for flexible and adaptable spaces, our homes can accommodate the demands of everyday life. Rooms that can be used as offices and spaces to relax in, or open plan areas where all the family can gather or entertain are key, not to mention additional bathrooms so that everyone is catered for.

High-speed broadband is another essential; all our homes feature superfast broadband and well-positioned power points, which not only make working from home easy, but also ensure the whole family can stream films, browse the web or play games uninterrupted.

## Leave maintenance cares behind you

A City & Country home provides buyers with a peace of mind that is unparalleled. Everything is new so you won't need to worry about a long list of maintenance jobs that often accompanies the purchase of a second-hand home, costly renovations such as having to replace the kitchen or the bathroom, or any nasty surprises emerging. And with a high specification and brand-new appliances, fixtures and fittings, you won't have the expense of buying new items either.



## Your blank canvas

A new City & Country home is a blank canvas, an opportunity to personalise your space and add your own style. You do not have to live with other people's decorating preferences, and instead, can enjoy a carefully chosen neutral palette. And depending on the build stage, you may have the opportunity to tailor your fixtures and fittings and make design choices to suit you.

## A smooth buying journey

Buying is often quicker and more straightforward with a new home as there are no existing owners involved. This shorter chain can help to make the process easier, plus you agree the price at point of reservation, so there are no concerns about sudden changes. If you are a first-time buyer, it is even easier as you can move chain-free with a new home.

## Energy efficiency and sustainability

City & Country homes are built to current environmental standards and in line with the latest building regulations, making them more energy efficient and cheaper to run.

Where possible, our homes offer water conservation measures, low-energy lighting, better insulation, heat retaining materials, high specification doors and windows, energy efficient appliances and efficient boilers. For conversion properties, we balance the need to preserve historic features with improving energy efficiency as much as possible. Provision for electric vehicle charging, underfloor heating and smart home technologies also feature in many of our properties.

## Helping you to buy

You will have your own dedicated sales and customer services team to support you. Initiatives such as Deposit Unlock are available for buyers to explore, which can help you buy with just a 5% deposit. If you have a property to sell, you may be able to use Assisted Move or make an Early Bird reservation to make the sales process easier and less stressful.





# ENJOY A NEW HOME AND *a new standard of living*

Buying a City & Country home is a smart move. Built to exemplary standards, impeccably finished, energy efficient and tailored to your style, it will give you a quality of living that is hard to beat.

A City & Country home has so much to offer. We work with specialist architects and designers to create exceptional homes that are full of character.

When you buy a property with City & Country, not only will you enjoy a brand-new home but also a new standard of living. All our homes are beautifully finished throughout, with a superior specification that includes fitted kitchens, bathrooms, flooring, storage and all the little touches that make a home feel complete.

Every detail has been thoughtfully considered, materials and appliances carefully selected and traditional features complemented by the very best of modern technology.

Our homes are crafted using high quality materials, and decorated in a palette of timeless contemporary finishes with natural tones and complementary colours. Most importantly, you can rest assured that your new home will last for generations.



Computer generated image is indicative only.





# BUYING WITH *City & Country*

## Property choice and location

City & Country has over 60 years' experience in the restoration and conversion of historic and listed buildings, and the development of new homes within the grounds of these nationally important heritage assets and sensitive conservation areas. We offer our customers an unrivalled choice of homes in some of the country's most sought-after locations. We have a dedicated team of in-house specialists whose expertise and flair create outstanding places to live which blend perfectly into their unique environments. Our track record of delivering successful projects, consistent attention to detail, innovative approach and refusal to compromise on quality has put us at the forefront of specialist property development.



## Placemaking for today and for future generations

Realising opportunity and creating lasting value is important to our decision making. We are renowned for breathing new life and purpose into places through remarkable transformations, and create new neighbourhoods where communities thrive and people love the experience of living. We want our developments to be as special to our generation as they were to past generations.



## Quality, specification and design

Quality is at the centre of everything that City & Country does. By combining experience with a fresh, creative approach and a strong emphasis on design and traditional craftsmanship, we deliver successful, award-winning developments. Our homes consistently exceed expectation in terms of innovative, sympathetic design and high quality.

## The natural environment

City & Country works to integrate beautiful landscapes, rich in biodiversity, within all its developments. We invest heavily in protecting and enhancing the natural landscaping and local ecology at every site, and pride ourselves on our commitment to distinctive designs that complement the setting of our properties. We work closely with advisory bodies, ensuring that the best approach is taken to conserve and repair important natural environments.

## Sustainability

The natural environment has an enormously positive effect on people's lives. City & Country is as committed to preserving, restoring and enhancing natural environments as the buildings themselves. Our work perfectly encompasses sustainability, by restoring and converting redundant buildings, reusing and recycling all original materials where possible, and providing them with an exciting and viable future.

# PEACE OF MIND

## Safety first

Our homes comply with the latest Health and Safety standards, including mains powered smoke alarms.

## Warranties

For extra peace of mind, our homes come with a two-year City & Country defects liability warranty, and a 10-year structural warranty.

## Consumer Code for Home Builders

The purpose of the code is to ensure that home buyers are treated fairly, know what service levels to expect, are given reliable information upon which to make their decision and know how to access speedy, low-cost dispute resolution arrangements if they are dissatisfied.



# EXCEPTIONAL *customer care*

## Customer experience

When you buy with City & Country, you will have your own dedicated sales and customer services team to support you at every step of your buying journey and beyond.

As a first-class business we place the highest priority on customer service. We were awarded the 2022 In-House Gold Award for Customer Service, achieving a score of 96% customer satisfaction from our purchasers.

Our customers are at the heart of all our decisions. We aim to consistently exceed their expectations in terms of design, quality and craftsmanship, for which we win prestigious awards, and our dedicated team ensure consistently excellent customer care and an exceptional experience.

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## The best move you will ever make

Our high standards of quality and design ensure our homes will always be a popular choice with buyers. Combined with all the savings a new City & Country home can bring you, it is a move that makes sound financial sense.



For more information about our homes and the benefits they will bring you, please call us on 01279 817 882 or visit [www.cityandcountry.co.uk](http://www.cityandcountry.co.uk)

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